



service
you can
rely on



High quality print, always delivered on time

action
press

Welcome to Summer! (apparently)..

Dear Peter,

2011 is now in full flow and what an interesting year it has been so far! Thankfully there appears to be plenty of local trade and the Victoria Industrial Estate in Burgess Hill continues to be a hive of activity.

Our past few months have been very active with a steady flow of interesting and challenging jobs and a continual rise in customer satisfaction! However, nothing is so good it cannot be improved so we are launching a web-based job satisfaction feedback form to give our customers an opportunity to tell us themselves just how well we fulfil their demands for high quality print, competitive prices and quick turnaround times!

Our elephant theme has just been launched so please look out for our new canopy! As we all know, an elephant never forgets and our aim is to never forget our customers. Give us a try, we also aim to provide an uncompromising service that you will never forget.

Peter Holding
Action Press

63 Victoria Road, Burgess Hill, West Sussex RH15 9LN
Tel: 01444 236204 Email: sales@action-press.co.uk

"we use you because you understand our needs"

So many of our loyal customers echo phrases such as this heading. We know them and understand their needs. They know us and expect to receive our undivided attention. Our motto is always GET TO KNOW YOUR CUSTOMER. Any one of our team will find it easy to relate to the customer and understand exactly what they require.

Yes we can!

"We need this job tomorrow, can you help?". It is rare for us to turn away a job like this because we can't resist the challenge! We engage all our staff to do everything possible to fast track these jobs and meet the tight deadlines. The job is marked as urgent, and every step of the process is given priority, in fact it often seems that nothing else matters! The job is delivered, sometimes by same day courier, sometimes on our own van, but most importantly, on time!

Seven colour print + a machine seal... No problem!



Beacon Services, a local company offering security and cleaning services, gave us one of the most challenging jobs we've had for a while. It consisted of two leaflets, created by local graphic designers Kipper Creative and involving four process colours, three spot colours and an overall machine seal! The finished article was stunning, particularly the fluorescent yellow which was used to great effect to make the leaflets stand out from the crowd (you almost needed sunglasses to look at it for any length of time!)



Colour Critical



Thakeham Tiles, block and paving manufacturers from Storrington, have once again entrusted us with their main catalogue. The artwork arrives on a DVD and a high quality, colour accurate inkjet proof is produced. Then the colour scrutiny process begins. Every product, every contour and every shade on every page must reflect the true character of the stone and the client knows exactly what he wants. All the minute colour adjustments are made in PhotoShop and the job goes to print with only one proof being necessary! The end result? Another satisfied customer.

ThermoGroupuk

This Kent based, long standing loyal customer commissioned us to print their 76-page catalogue packed full of sustainable heating solutions. After many months of hard work to finalise the artwork the job was effortlessly handled, effectively scheduled, efficiently proofed and delivered to our customer on time. We would like to repeat this satisfying experience for any of our clients.



Product Guide 2011

Thermogroupuk